



Colour Legend

	Retroreflective white
	Retroreflective brown
	Retroreflective blue
	Retroreflective yellow

Notes:

1. This sign may be located at the entrance to a tourist region.
2. Images are to be high resolution images printed on a transparent overlay on a Class 1W retroreflective background.
3. The images must be approved and supplied by the relevant Regional Tourism Organisation (RTO). If desired, a single image across the whole sign may be used in lieu of two images.
4. Protective overlay is recommended.
5. * Insert appropriate tourist region name (e.g. FRASER COAST, (see page 9 for list).
6. ** Font is Helvetica Bold or equivalent.
7. If used on a motorway, refer page 3.



EXAMPLE

APPROVED AS OFFICIAL TRAFFIC SIGN

PRINCIPAL ENGINEER
(Traffic Engineering)

27/03/17
Date

TOURIST INFORMATION SIGN

"WELCOME TO THE [TOURIST REGION NAME]"
(1 LINE)

TC2044_1

Page 1 of 10

A	B	C	D
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Queensland
Government

Department of Transport and Main Roads
Infrastructure Management & Delivery Division

Designed
RH 3/15

Checked
DJ 3/15

Scale
Not to Scale



Colour Legend

- Retroreflective white
- Retroreflective brown
- Retroreflective blue
- Retroreflective yellow

Notes:

1. This sign may be located at the entrance to a tourist region on a single carriageway.
2. Images are to be high resolution images printed on a transparent overlay on a Class 1W retroreflective background.
3. The images must be approved and supported by the relevant Regional Tourism Organisation (RTO). If desired a single image across the whole sign may be used in lieu of two images.
4. Protective overlay film recommended.
5. Insert appropriate tourist region name e.g. SUNSHINE COAST, (see page 9 for list).
6. ** Font is Helvetica Bold or equivalent.



EXAMPLE



Department of Transport and Main Roads
Infrastructure Management & Delivery Division

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[Signature]
PRINCIPAL ENGINEER
(Traffic Engineering)

27/03/17
Date

TOURIST INFORMATION SIGN

"WELCOME TO THE [TOURIST REGION NAME]"
MOTORWAY (1 LINE)

TC2044_3

Page 3 of 10

A B C D

Designed
RH 3/15

Checked
DJ 3/15

Scale
Not to Scale



Colour Legend

	Retroreflective white
	Retroreflective brown
	Retroreflective blue
	Retroreflective yellow

Notes:

1. This sign may be located at the entrance to a tourist region on a motorway.
2. Images are to be high resolution images printed on a transparent overlay on a Class 1W retroreflective background.
3. The images must be approved and supported by the relevant Regional Tourism Organisation (RTO). If desired, a single image across the whole sign may be used in lieu of two images.
4. Protective overlay film recommended.
5. Insert appropriate tourist region name (see page 9 for list).
6. ** Font is Helvetica Bold or equivalent.



Queensland
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Department of Transport and Main Roads
Infrastructure Management & Delivery Division

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PRINCIPAL ENGINEER
(Traffic Engineering)

27/03/17
Date

TOURIST INFORMATION SIGN

"WELCOME TO THE [TOURIST REGION NAME]"
MOTORWAY (2 LINES)

TC2044_4

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A	B	C	D
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Designed
RH 3/15

Checked
DJ 3/15

Scale
Not to Scale



Colour Legend

- Retroreflective white
- Retroreflective brown
- Retroreflective blue
- Retroreflective yellow

Notes:

1. This sign may be located at the entrance to a tourist region.
2. Images are to be high resolution images printed on a transparent overlay on a Class 1W retroreflective background.
3. The images must be approved and supported by the relevant Regional Tourism Organisation (RTO). If desired, a single image across the whole sign may be used in lieu of two images.
4. Protective overlay will be recommended.
5. * Insert appropriate tourist region name (e.g. THE WHITSUNDAYS, (see page 10 for list).
6. ** Font is Helvetica Bold or equivalent.
7. If used on a motorway, refer page 7.



EXAMPLE

APPROVED AS OFFICIAL TRAFFIC SIGN

[Signature]
PRINCIPAL ENGINEER
(Traffic Engineering)

27/03/17
Date

TOURIST INFORMATION SIGN

"WELCOME TO [TOURIST REGION NAME]"
(1 LINE)

TC2044_5

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A B C D



Queensland
Government

Department of Transport and Main Roads
Infrastructure Management & Delivery Division

Designed
RH 3/15

Checked
DJ 3/15

Scale
Not to Scale



Colour Legend

	Retroreflective white
	Retroreflective brown
	Retroreflective blue
	Retroreflective yellow

Notes:

1. This sign may be located at the entrance to a tourist region.
2. Images are to be high resolution images printed on a transparent overlay on a Class 1W retroreflective background.
3. The images must be approved and supported by the relevant Regional Tourism Organisation (RTO). If desired, a single image across the whole sign may be used in lieu of two images.
4. Protective overlay film recommended.
5. Insert appropriate tourist region name, e.g. TROPICAL NORTH QUEENSLAND, (see page 10 for list).
6. **Font is Helvetica Bold or equivalent.
7. If used on a motorway, refer page 8.



EXAMPLE

APPROVED AS OFFICIAL TRAFFIC SIGN

PRINCIPAL ENGINEER
(Traffic Engineering)

27/03/17
Date

TOURIST INFORMATION SIGN
"WELCOME TO [TOURIST REGION NAME]"
(2 LINES)

TC2044_6
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A B C D



Colour Legend

	Retroreflective white
	Retroreflective brown
	Retroreflective blue
	Retroreflective yellow

Notes:

1. This sign may be located at the entrance to a tourist region on a road or highway.
2. Images are to be high resolution images printed on a transparent overlay on a Class 1W retroreflective background.
3. The images must be approved and supported by the relevant Regional Tourism Organisation (RTO). If desired, a single image across the whole sign may be used instead of two images.
4. Protective overlay film recommended.
5. Insert appropriate tourist region name (see page 10 for list).
6. ** Font is Helvetica Bold or equivalent.



Queensland
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Department of Transport and Main Roads
Infrastructure Management & Delivery Division

APPROVED AS OFFICIAL TRAFFIC SIGN

PRINCIPAL ENGINEER
(Traffic Engineering)

27/03/17
Date

TOURIST INFORMATION SIGN

"WELCOME TO [TOURIST REGION NAME]"
MOTORWAY (1 LINE)

TC2044_7

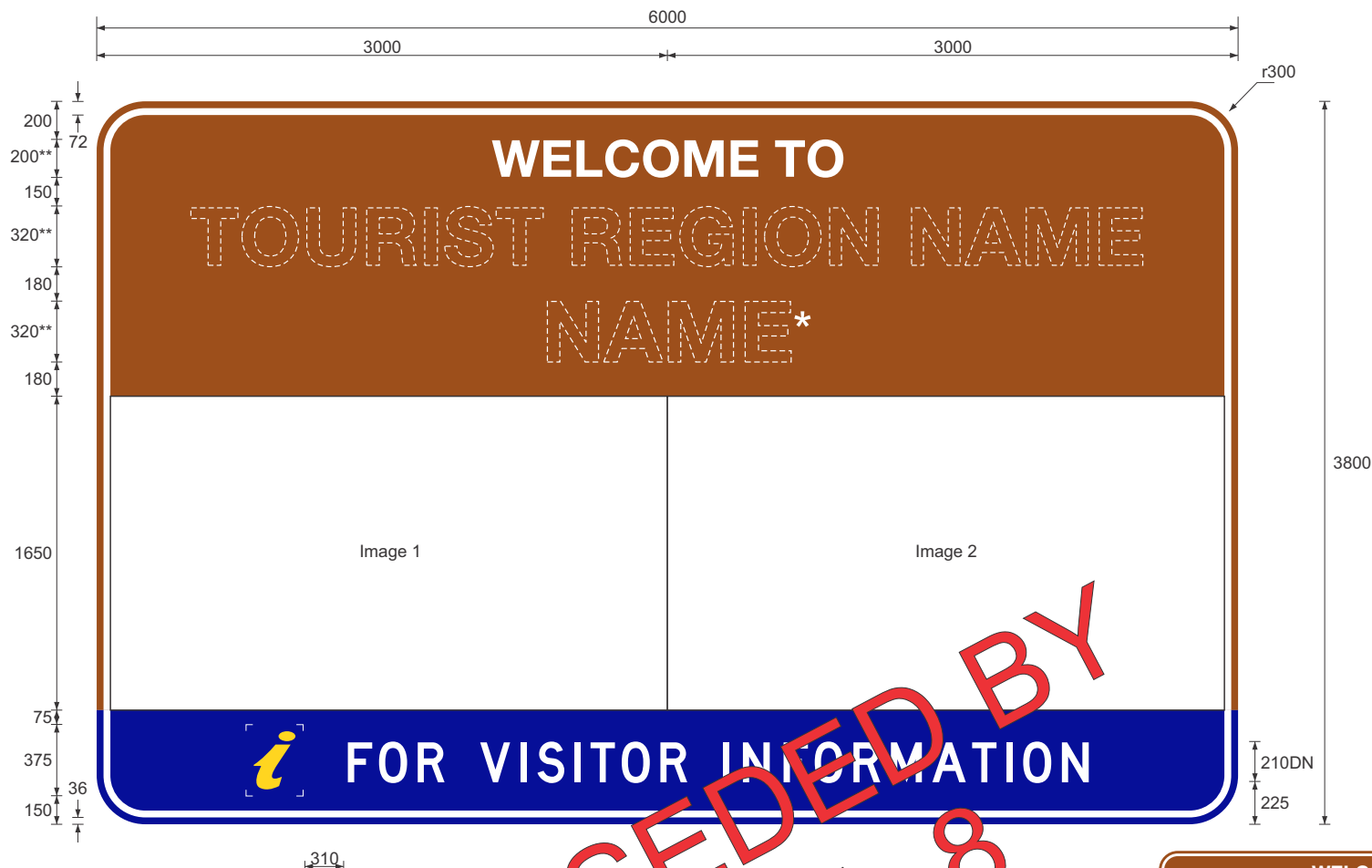
Page 7 of 10

A B C D

Designed
RH 3/15

Checked
DJ 3/15

Scale
Not to Scale



Colour Legend

	Retroreflective white
	Retroreflective brown
	Retroreflective blue
	Retroreflective yellow

Notes:

1. This sign may be located at the entrance to a tourist region on a local road.
2. Images are to be high resolution images printed on a transparent overlay on a Class 1W retroreflective background.
3. The images must be approved and supported by the relevant Regional Tourism Organisation (RTO). If desired, a single image across the whole sign may be used in place of two images.
4. Protective overlay film recommended.
5. Insert appropriate tourist region name e.g. SOUTHERN QUEENSLAND COUNTRY, (see page 10 for list).
6. ** Font is Helvetica Bold or equivalent.



EXAMPLE

APPROVED AS OFFICIAL TRAFFIC SIGN

[Signature]
PRINCIPAL ENGINEER
(Traffic Engineering)

27/03/17
Date

TOURIST INFORMATION SIGN

"WELCOME TO [TOURIST REGION NAME]"
MOTORWAY - (2 LINES)

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A B C D



Queensland
Government

Department of Transport and Main Roads
Infrastructure Management & Delivery Division

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RH 3/15

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DJ 3/15

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Not to Scale

**“WELCOME TO THE”
Tourist Region Name options**

1. Gold Coast
2. Brisbane Region
3. Sunshine Coast
4. Fraser Coast
5. Gladstone Region
6. Capricorn Region
7. Mackay Region



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Infrastructure Management & Delivery Division

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R King
PRINCIPAL ENGINEER
(Traffic Engineering)

27/03/17
Date

TOURIST INFORMATION SIGN
“WELCOME TO THE [TOURIST REGION NAME]”
EXAMPLES

TC2044_9

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DJ 3/15

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**“WELCOME TO”
Tourist Region Name options**

1. Southern Queensland Country
2. Bundaberg North Burnett
3. The Whitsundays
4. Townsville North Queensland
5. Tropical North Queensland
6. Outback Queensland



SUPERSEDED BY
G11-Q04-10
(02/21)

 Queensland Government		Department of Transport and Main Roads Infrastructure Management & Delivery Division		<div>APPROVED AS OFFICIAL TRAFFIC SIGN</div> <div> PRINCIPAL ENGINEER (Traffic Engineering)</div>		<div>27/03/17</div> <div>Date</div>		<div>TOURIST INFORMATION SIGN</div> <div>“WELCOME TO [TOURIST REGION NAME]”</div> <div>EXAMPLES</div>				<div>TC2044_10</div> <div>Page 10 of 10</div> <div><div>A</div><div>B</div><div>C</div><div>D</div></div>	
Designed RH 3/15		Checked DJ 3/15		Scale Not to Scale									